

*“Over the next spending review, all institutions in receipt of capital funding should have plans to reduce carbon emissions, and performance against these plans should be a factor in future capital allocations.”*

Rt. Hon. John Denham MP, HEFCE  
Grant Letter, January 2008

# 3rd Annual Universities and the Built Estate Conference

Planning and financing  
sustainability for the future

Thursday 15th May 2008, Inmarsat Conference Centre, London EC1

International Keynote Speaker:

**Dr Avi Friedman**  
Professor of Architecture  
and Director of the Affordable  
Housing Programme,  
McGill University, Canada

Speakers include:

**Professor Paul Wellings**  
Vice-Chancellor, Lancaster University

**David Chesser**  
Deputy Vice-Chancellor (Resources),  
Northumbria University

**Ian Caldwell**  
Director of Estates and Facilities,  
King's College London and Chair,  
HE Design Quality Forum

The university estate is an institution's largest expenditure after staff and HEIs are often the largest single landowners in a local authority area. Effectively planning and maintaining a modern, sustainable estate, building on current success and managing assets well, is crucial to the success and future of a university.

This annual conference is the largest gathering of HE leaders and senior managers across estates, finance and sustainability. In light of the 2008 HEFCE grant letter proposing future capital funding be linked to an HEI's success in reducing carbon emissions, this national event will map out the latest policy changes, future directions of the HE sector and how built estate planning, financing and development must respond to secure the future of UK institutions.

Examining good practice in carbon management and sustainable construction, the latest financing and capital funding options and updated planning guidance on working with Local Authorities, this timely conference will hear from experts in the field on how to work in partnership to finance and deliver more productive, sustainable buildings and learning spaces for the future.

**Register online today:**

**[www.neilstewartassociates.com/jb244](http://www.neilstewartassociates.com/jb244)**

# AGENDA (subject to change)

09:00 Registration and refreshments

## Session One: Building HE estates for the future

09:50 Welcome and introduction from conference chair

10:00 Where is the HE sector going and how does this affect estates development?

**David Chesser**, Deputy Vice-Chancellor (Resources), Northumbria University

10:20 Town and gown: students, university estates and the local community

**Dr Darren Smith**, Reader in Geography, University of Brighton

10:35 Student accommodation as a strategic investment

**Philip Hillman**, Partner, King Sturge

10:50 Questions and discussion

11:00 KEYNOTE ADDRESS

Check website for latest speaker updates

11:20 Questions and discussion

11:30 Refreshments

## Session Two: Seminars

12:00 Delegates should choose to attend one seminar from the list of four below. Seminars are designed to be interactive and participatory in nature. Places are allocated on a first come, first served basis and are subject to maximum capacities.

1. **Flexible learning and teaching spaces for the future**  
**Ian Caldwell**, Director of Estates and Facilities, King's College London and Chair, HE Design Quality Forum
2. **Effective carbon management strategies: preparing for EU Display Energy Certificates**  
**Professor David Strong**, Chair, Directive Implementation Advisory Group (DIAG) and Chief Executive, Inbuilt Ltd.
3. **Marketing the university estate: the challenge of a demand-led market**  
**Rosemary Stamp**, Director, Stamp Consulting Ltd.
4. **Mapping future estates funding options**  
Check website for latest speaker updates

13:00 Buffet lunch

## Session Three:

### New directions in planning and financing developments

14:00 Campus developments: helping you avoid the snakes and jump up the ladders!

**Tim Allsop**, Partner; **Stuart Pemble**, Partner and **Beverley Firth**, Partner, Mills & Reeve

14:15 Maximising investment opportunities: releasing value from estates

**Rob McClatchey**, Managing Director, Barclays Private Equity

14:35 A case study in sustainable development: eco-friendly student residences

**Professor Paul Wellings**, Vice-Chancellor, Lancaster University

14:55 INTERNATIONAL KEYNOTE ADDRESS

**Dr Avi Friedman**, Professor of Architecture and Director of the Affordable Housing Programme, McGill University, Canada

15:15 Questions and discussion

## Session Four: Seminars

15:30 Delegates should choose to attend one seminar from the list of four below. Seminars are designed to be interactive and participatory in nature. Places are allocated on a first come, first served basis and are subject to maximum capacities. (Refreshments will be served in the seminar rooms).

5. **Sustainability in the design of buildings**

seminar sponsored by: **NIGHTINGALE**  
associates ■■■■■

**David Rowley**, Director of Research and Development, Nightingale Associates

**Dr Joel Callow**, Director, Inbuilt Ltd

6. **Effective asset management**

Check website for latest speaker updates

7. **New directions in procurement: is "competitive dialogue" the way forward**

**Julie Marshall**, Associate; and **Ron Plascow**, Partner, Mills & Reeve

8. **Overcoming planning issues: working effectively with local authorities**

Check website for latest speaker updates

16:30 Close of conference

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## Purpose of the Conference

- Map future directions of the HE sector and student numbers and consider the impact on estates planning and development
- Discuss the possible implications for universities of the HEFCE Grant Letter and the forthcoming Climate Change Bill
- Hear the latest research on “studentification” and how to work in partnership with local authorities to ensure students and estates have positive impact on local communities and culture
- Set out how institutions are responding to the sustainable development agenda, including:
  - » Eco-friendly residences
  - » Effective carbon management strategies and Display Energy Certificates
  - » Sustainable construction and design
- Examine current and future funding and re-financing options for estate and residences development, including:
  - » Student accommodation as a strategic investment
  - » Effective asset management
- Look at the latest guidance on planning and discuss how to work effectively with Local Authorities to overcome planning issues
- Case study good practice in HE estates through interactive seminars including:
  - » Flexible learning and teaching spaces for the future
  - » Role of the university estate in a new era of HE marketing
  - » New directions in procurement
- Provide a key networking opportunity for all those working to build and maintain sustainable HE estates for the future

## Sponsorship and Exhibition Opportunities

The 3rd Annual Universities and the Built Estate Conference will attract a diverse audience of top level decision makers and key policy professionals. Sponsoring or exhibiting at this event creates an efficient and cost-effective channel to reach this influential audience. Our dedicated sponsorship team will be happy to create a bespoke package tailored to your needs. Examples of the kind of sponsorship opportunities on offer include: Branding, affinity, sponsorship of seminars, specialist zones/areas, web-marketing, press opportunities, launches, direct mail and longer term projects linked to campaigns and PR strategy.

To learn more about these exciting opportunities please contact: **Deborah Shelley**:  
Tel: 020 7324 4333 Email: [deborah.shelley@neilstewartassociates.co.uk](mailto:deborah.shelley@neilstewartassociates.co.uk)

## Unable to attend?

Conference papers, as presented to the delegates on the day, are available after the conference for £99. This useful reference will include: available speakers’ papers, speakers’ biographies and any additional inserts.

## Who Should Attend?

### From Higher Education Institutions:

- Principals and Vice-Chancellors
- Deputy and Pro Vice-Chancellors
- Directors and Managers of Estates
- Chairs of Estates Committees
- Directors of Facilities Management
- Energy and Sustainability Managers
- Directors of Resources
- Directors of Finance and Bursars
- Directors of Planning and Development
- Property Management and Building Services Directors
- Space Planning/ Management Directors
- Heads of Accommodation
- Directors of Campus Services
- Directors of Business/ Organisational / Strategic Development
- Directors of Learning and Teaching
- Directors of Marketing
- HEI Environmental Officers
- Student Associations

### From Local and Regional Government:

- Town Planners
- Local Authority Planning Officers
- Regeneration Managers
- Directors of Housing/ Accommodation Strategy
- Student Strategy Managers
- Community Liaison Officers
- LGA representatives with responsibility for planning and regeneration
- Regional Planning Boards
- Regional Development Agencies

### The following representatives may also benefit from attending:

- Development and Regeneration Trusts
- Banks and PFI Companies
- Law Firms
- Architects and Surveyors
- Planning Inspectorate
- Civil Servants from DIUS, DCLG and Defra
- Higher Education Consultants
- Academics and Researchers



# To Register

Please photocopy this booking form for additional delegates.

Complete all relevant sections of this form and either:

-  Fax: 020 7490 8830
-  Post: Neil Stewart Associates Ltd,  
PO Box 39976, 2nd Floor, 1 Benjamin St, London EC1M 5YT
-  Or register online: [www.neilstewartassociates.com/jb244](http://www.neilstewartassociates.com/jb244)

# 3rd Annual Universities and the Built Estate Conference

## Planning and financing sustainability for the future

Thursday 15th May 2008, Inmarsat Conference Centre, London EC1

## Delegate Information

Booking Code

Title (Mr/Ms/Dr/Prof/Other) \_\_\_\_\_

Full Name \_\_\_\_\_

Position \_\_\_\_\_

Organisation \_\_\_\_\_

Sector  Central Govt.  Local Authorities  Non-Departmental Public Body

College / University  Schools / Pre-school  Commercial  3rd Sector / Not for Profit

Email \_\_\_\_\_

Address \_\_\_\_\_

Postcode \_\_\_\_\_

Tel No. \_\_\_\_\_

Direct Line? (Yes/No) \_\_\_\_\_

Fax No. \_\_\_\_\_

Training Manager \_\_\_\_\_

Email \_\_\_\_\_

I have read and agree to the terms and conditions below

Signature \_\_\_\_\_

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### Additional Requirements Please indicate any additional requirements below

## Delegate Rates

Please select the relevant rate from the list below

### Supported Rate -

**Voluntary Organisations, Trade Unions**

£230.00 + VAT (£270.25)

### Reduced Rate -

**Universities, Colleges, Local Authorities**

£340.00 + VAT (£399.50)

### Full Rate -

**Central Government Departments & Agencies, Non-Departmental Public Bodies, Commercial Sector**

£495.00 + VAT (£581.63)

\* Fees include all day access to the event, available conference papers, buffet lunch and refreshments, for registered delegates only. Fees do not include travel costs or accommodation. Shared places are not permitted.

## Seminar Selection

You may attend one seminar in Session Two and one in Session Four. Places are allocated on a first come, first served basis. Please circle your choice below:

### Session Two:

Seminar 1    2    3    4

### Session Four:

Seminar 5    6    7    8

## Conference Papers

I am unable to attend the conference, please send me the available conference papers after the event at £99. The delegate pack will be posted after the conference, once payment has been received. Please indicate your method of payment in the how to pay section of this form.

### Terms and Conditions

This booking form constitutes a legally binding agreement. Payment must be received in full before the event. We are not responsible for the non-arrival of confirmation documents: if, by 7 days prior to the conference, you have not heard from us, contact us using the phone number on the brochure. Cancellations made in writing before **Friday 25th April 2008** will be subject to an administration fee, amounting to 35% of the liable fee. All cancellations made after this date will be liable for the full delegate fee. Although substitutions will be accepted if notified in writing prior to the event, non-arrivals will be liable for the full fee.

### Data Protection

The personal information you provide will be held on a database by Neil Stewart Associates Ltd. By registering for a conference, Neil Stewart Associates and its subsidiary companies can provide you with information relating to your booking and other services via email, direct mail, telephone or fax. If you do not want to receive this information please write to the Database Manager at Neil Stewart Associates. Your details may also be made available to other carefully selected companies.  Please tick here if you do not wish to receive information from third parties.



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